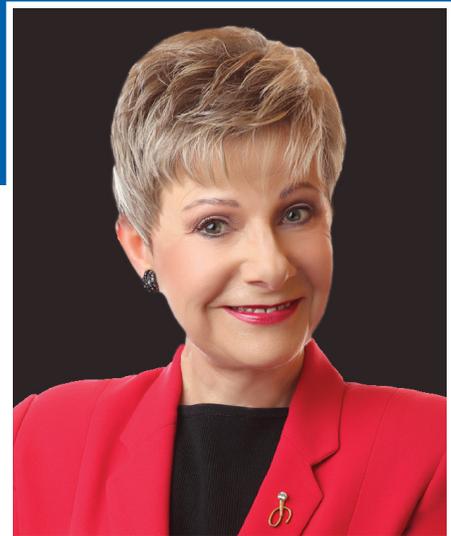


# What would it mean to you as an executive if every speech and presentation you delivered engaged, inspired, informed, and was a resounding success?

When executives are looking for high-level speech coaching and presentation skills training, it would be difficult to find anyone else who has the experience, credentials, expertise, and references of Patricia Fripp. Her clients include executives from companies as varied as **Ortho Biotech, Johnson & Johnson, Microsoft, Cisco, Genentech, Blue Diamond Almonds, Wachovia, ADP, Wounded Warrior Project, and Business Objects.**



Executives benefit from Fripp's ability to simplify and demystify the entire process of developing and delivering a dynamic speech or presentation. No long lists of techniques to memorize; no complicated four-step formulas that make no sense to your message.

Instead, Patricia uses a **logical, streamlined, conversational** approach that helps executives internalize their presentation, build confidence, and strengthen their skill level. Your audiences will understand what you mean, why it is so important, and enjoy listening to you.

Patricia coaches executive clients on the three essential aspects of presentation: **mastering content, simplifying organization, and perfecting delivery.**

Patricia Fripp is known for building leaders at all levels and transforming business teams in many industries. She is considered a "secret weapon" for many gifted executives who have experienced, with her coaching, what they perceive as one of the best investments in their business or career.

## **Remember, by working with Patricia Fripp you get the advantage of:**

- A proven track record with executive clients, authors, and business teams
- Over 25 years of training and coaching experience
- Unique teaching methods that **guarantee** you invest less time than with other coaches

Successfully working with an executive speech coach requires rapport. If it makes sense to you, feel free to schedule a 15-minute complimentary virtual consultation to confirm Patricia's approach is exactly what you are looking for.

## **Patricia Fripp, CSP, CPAE**

www.fripp.com • pfripp@ix.netcom.com • (415) 753-6556  
527 Hugo Street, San Francisco, CA 94122

**For 25 years Patricia Fripp has successfully worked with 100's of organizations and executives who want to put their best foot forward by gaining powerful, persuasive, presentation skills.**

“Executive speech coach Patricia Fripp is my secret weapon. Patricia Fripp is the Steven Spielberg of executive presentations. If you need the best presentation skills training and coaching, hire Patricia Fripp! She is the very best speech coach an executive could ask for!”

***Scott Bajtos, Customer Advocacy Group Vice President  
SAP Business Objects***

“My keynote speech delivered to 1,200 people was a ‘grande mocha Frippicino’ and a masterpiece!! Many commented they thought I was a good speaker before, but I was at a much different level after the Fripp training. My ability to craft my material, communicate through stories, and deliver a powerful message is so much easier after our Fripp executive speech coaching training!”

***John Melia, Founder, CEO and Executive Director  
Wounded Warrior Project***

“My partner Robin Koval and I have spent our entire careers in advertising. Our agency is responsible for some of the most memorable advertising in America. We are known for putting Aflac on the map and making them as well known as Coca Cola. What the creative minds of The Kaplan Thaler Group do for a 30-second commercial Fripp does for a 60-minute convention speech. If you want only the best executive speech coach...call Fripp.”

***Linda Kaplan Thaler, CEO, The Kaplan Thaler Group  
Best-selling Co-author of The Power of Nice***

“At the recent Business Objects annual sales meeting, Patricia worked closely with our CEO, Bernard Liataud, on both the content creation and the content delivery of his keynote address. She also coached several other members of his senior staff on their respective presentations. We made the decision to engage Patricia for two major reasons: we wanted to improve the quality and impact of our most important presentations, and we wanted to invest in our senior people as part of their professional development. We believed that this investment would continue to provide benefits that would far outlast any motivational impact that an outside speaker could create.

The results were very positive. Our feedback mechanisms indicated a definite improvement in both the quality of the presentations and the impact of those presentations. Our CEO was particularly pleased with the results he achieved through his commitment to the coaching process and his diligence in taking those lessons to heart. Those presenters who made themselves available to Patricia for one-on-one coaching scored significantly higher than those who did not.

I would recommend Patricia and her services to anyone who is considering working with a speech coach because I believe she brings great experience, a dynamic personality, and a tireless work effort to each and every project she undertakes.”

***Pat Wynne, Vice President, Human Resources  
Business Objects***