## PATRICIA FRIPP, CSP, CPAE

Patricia Fripp, CSP, CPAE is a CPAE Hall of Fame keynote speaker, business presentation expert, sales presentation skills trainer, and highly sought-after executive speech coach. Named "One of the 10 most electrifying speakers in North America" by *Meetings and Conventions* magazine, Patricia delivers high-energy, high-content, and dramatically memorable presentations.

For over 25 years, Patricia has transformed sales teams and coached executives on how to deliver dynamic and inspiring presentations. She delights and entertains audiences while delivering practical, personalized content and consistently exceeds client expectations.



Patricia's most in-demand topics include:

- **Preparing and Presenting Powerful Presentations.** Effective speaking skills can mean life or death. Learn to start, structure, tell stories, and connect with every audience.
- Super Star Sales Presentations: The Inside Secrets. How many more sales could your sales professionals make if they stopped making stupid mistakes and started giving awesome presentations?
- Opportunity Does Not Knock Once. Opportunity does not knock once; it knocks every time we hear
  the sound. To maximize opportunities we need to reflect on past experiences, acknowledge successes, and
  develop new habits.
- Selling Yourself and Your Ideas to Senior Management. If you have brilliant ideas but lack the confidence to share them, you will never receive the credit you deserve. Learn career-building strategies that get the attention of upper management and have a long-term impact on your career.

Patricia simplifies and demystifies the process of preparing and presenting powerful speeches. She adds marketing magnetism to business entrepreneurs, re-ignites careers for successful business people who plan to be convention speakers, and adds marquee-value to professional speakers.

Patricia is a member of the very prestigious Speakers Roundtable, an invitation-only society of highly regarded professional speakers. Members are America's most in-demand motivational, professional, and keynote speakers and include business experts, award-winning professional speakers, authors, speech coaches, and business consultants.

Fripp is a Past President – and the first female President – of the over 3,000-member National Speakers Association. She is also a partner in the *World Champions' Edge* coaching community with four Toastmasters International World Champions.

Patricia is the author of *Make It, So You Don't Have to Fake It!* and *Get What You Want!* and co-author of *Speaker's Edge, Speaking Secrets of the Masters*, and *Insights into Excellence*.