

# About Patricia Fripp

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Patricia Fripp is a true American success story, except she is British.

She arrived in San Francisco from England at age 20 as a hairstylist with no job or contacts and little money. Patricia excelled in the beauty industry and became San Francisco's most in-demand men's hairstylist when that was a new domain.

In 1975 she opened her own salon and joined Cable Car Toastmasters. She started training stylists and speaking to promote her business which led into her next successful career as a keynote speaker. On *60 Minutes* she was asked, "There must be a big difference between being a hairstylist and a speaker?" She replied, "I used to work on the outside of heads; now I work on the inside. There is only a half inch difference."

In 1977 Patricia was the second woman to be invited to deliver a keynote at an International Toastmasters' convention. The last time was 2001, the same year she watched Darren LaCroix become the World Champion of Public Speaking. Since then Fripp and LaCroix frequently collaborate to conduct speaking conferences and speech coaching camps.

Fripp has won or been awarded these designations by the National Speakers Association: Certified Speaking Professional (CSP), CPAE, Hall of Fame keynote speaker, and the Cavett Award (considered the Oscar of speaking). Named "One of the 10 most electrifying speakers in North America" by *Meetings and Conventions* magazine, Patricia delivers high-content, entertaining, dramatically memorable presentations.

One of the few professional speakers who can transform the presentation skills of others, she is an executive speech coach and sales presentation skills trainer. *Kiplinger's Personal Finance* wrote that one of the best investments in your career is Patricia Fripp's presentation skills training.

Patricia is a past president and the first female president of the over 3,000-member National Speakers Association.

Executives know that if you need to make your message memorable, your presentation persuasive, and your sales successful, Patricia Fripp is the expert to seek out

Patricia is now *virtually* everywhere with FrippVT.com, her interactive, learn-at-your-own-pace, virtual presentation skills training.



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