

Patricia Fripp builds leaders and transforms sales teams through more effective presentations. Audience members will take away a roadmap to immediately transform all their business communications. Fripp's clients are amazed at her unique way of incorporating their specific business conversations into her program. Her ability to model your message and address your communication issues will amaze you.

"In my 15 years in sales and marketing, you are the most dynamic, charismatic, and knowledgeable sales presentation trainer and executive speech coach that I know. After your presentation skills training, both my sales and technical support team are closing more sales!"

*—Bill Lewis, Director of Sales and Marketing, North America
Unitech America, Inc.*

Patricia Fripp, CSP, CPAE is an award-winning keynote speaker, business presentation expert, sales presentation skills trainer, and in-demand executive speech coach. *Meetings and Conventions* magazine named her "One of the 10 most electrifying speakers in North America." She delivers high-energy, high-content, and dramatically memorable presentations. *Kiplinger's Personal Finance* magazine wrote "The sixth best way to invest in yourself is to attend a Patricia Fripp Speaking School."

Fortune 500 companies maximize their investment by engaging Fripp for the keynote, breakout sessions, and to coach their executives on their presentations. Fripp is known for simplifying and demystifying the process of designing and delivering powerful keynote speeches and sales presentations.

"Patricia Fripp is the BEST keynote speaker and investment! She keynoted our major client conference, Meeting Of The Minds and was a HIT! After her opening keynote she conducted HALF of the ten best break-out sessions. Clients judged the 115 presentations and voted Patricia's five break-outs in first, second, third, seventh and tenth place. Based on this incredible feedback, we have invited her back next year. Impressed by Patricia's performance we have engaged her for executive speech coaching and sales presentation skills training."

*—Dave Larson VP, Client Marketing
ADP National Account Service*

Fripp is the successful author or coauthor of these great books:

- *Get What You Want!*
- *Make It, So You Don't Have to Fake It!*
- *Speaking Secrets of the Masters*
- *Speaker's Edge*
- *Insights into Excellence*

The 3,500-member National Speakers Association elected Patricia their first female President. Dan Maddux, Executive Director, American Payroll Association says, "Patricia Fripp is the most user-friendly, hassle-free, versatile, talented speaker we have hired in 27 years. As we hire her for our entire convention Patricia is the best investment for our speaking and training budget."

NEW since 2008! Fripp siblings Robert & Patricia speak together! Patricia's brother Robert Fripp is internationally-known for his brilliance with the guitar, now he is developing a reputation as a thoughtful and engaging speaker. Their programs "Beginner to Mastery" and "How to Be a Hero for More Than One Day" have been hits everywhere delivered. *Rolling Stone* magazine named Robert Fripp "42 among the top 100 guitarists of all time."

These popular topics can be presented as a keynote or a breakout session:

- Preparing and Presenting Powerful Presentations
- How to Promote Your Business: High-Tech, Low-Tech, No-Tech!
- Getting, Keeping and Deserving Your Customers
- Super Star Sales Presentations: The Inside Secrets
- Opportunity Does Not Knock Once

Before becoming a keynote speaker, executive speech coach, and sales presentation skills trainer Patricia was a successful entrepreneur who owned a very successful service business.

Patricia is known as "the speaker's speaker."

She is a member of the very prestigious Speakers Roundtable. Speakers Roundtable members are America's most in-demand motivational speakers, professional speakers, and keynote speakers. Members include business experts, award-winning professional speakers, authors, speech coaches, and business consultants.

A partner in World Champions' *Edge* coaching community with four Toastmasters International World Champions, and a partner with best-selling author Alan Weiss, PhD in The Odd Couple® Marketing & Strategy Seminar series.