

About Patricia Fripp

When your message must be memorable, your presentation powerful, and your sale successful, you can't go wrong calling Patricia Fripp.

She arrived in San Francisco from England at age 20 as a hairstylist with no job or contacts and little money. Patricia excelled in the beauty industry and became San Francisco's most in-demand men's hairstylist when that was a new domain. She started training stylists and speaking to promote her business which led into her next successful career as a keynote speaker. On *60 Minutes* she was asked, "There must be a big difference between being a hairstylist and a speaker?" She replied, "I used to work on the outside of heads; now I work on the inside. There is only a half inch difference." That half inch has been worth millions of dollars!



Patricia has won or been awarded these designations by the National Speakers Association: Certified Speaking Professional (CSP), CPAE, Hall of Fame keynote speaker, and the Cavett Award (considered the Oscar of speaking). Named "One of the 10 most electrifying speakers in North America" by *Meetings and Conventions magazine*, Patricia delivers high-content, entertaining, dramatically memorable presentations.

One of the few professional speakers who can transform the presentation skills of others, she is an executive speech coach and sales presentation skills trainer. *Kiplinger's Personal Finance* wrote that one of the best investments in your career is Patricia Fripp's presentation skills training.

Patricia simplifies and demystifies the process of preparing and presenting powerful, persuasive presentations.

Patricia is a past president, and the first female president, of the over 3,000-member National Speakers Association. She is a member of the highly prestigious Speakers Roundtable, an invitation-only group of highly regarded professional speakers, authors, and consultants.

Patricia often teams up with her brother, legendary guitarist of King Crimson, Robert Fripp, for *Fripp and Fripp* presentations on "How to Be a Hero for More Than One Day" and "Beginner to Master."

She is the author of *Make It So You Don't Have to Fake It!* and *Get What You Want!* and co-author of *Speaker's Edge, Speaking Secrets of the Masters* and *Insights Into Excellence*.

Patricia is now *virtually* everywhere with FrippVT.com, her interactive, learn-at-your-own-pace, virtual presentation skills training.

Fripp Virtual Training's *Powerful, Persuasive Presentations* is a multimillion-dollar, state-of-the-art, web-based training platform that emulates live training and coaching. It is almost as if Patricia Fripp were sitting right there with you.

